# Frontier Asset Management Named Manager and Strategist of the Year by Envestnet and Investment Advisor Magazine

Sheridan, Wyo., Firm Receives Strategist of Year Award For Second Time

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Sheridan, Wyo. – <u>Frontier Asset Management</u> has been named overall <u>2019 Manager of the Year and Strategist of the Year</u> for a second time by Envestnet and Investment Advisor Magazine.

Frontier earned top honors as 2019 Strategist of the Year, an award it also earned in 2015. The firm was then selected as the overall Manager of the Year from among seven category winners. Envestnet said its awards are "an elite honor given to firms that exemplify investment management excellence."

"The Strategist of the Year award was a new category for the SMA awards in 2015, and we were honored to win the first award given in this category," said Managing Principal Robert E. Miller. CFA. "Now four years later, we are the first strategist to win the category twice. It is a strong testament to Frontier's consistent approach to managing investment strategies," Miller said.

Envestnet said the honorees were "chosen from a highly competitive field." The top asset managers received their awards at the 15<sup>th</sup> annual Envestnet | PMC & Investment Advisor Asset Manager Awards ceremony during the Envestnet Advisor Summit in Austin, Texas, May 1-2.

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Miller said he was not surprised that the firm, headquartered in Sheridan, Wyo., continues to earn national honors for its asset management process and service.

"Frontier continued its steady track-record in 2018 and our Downside First Focus helped our strategies fare well throughout a volatile fourth quarter," he said. "As a boutique firm in Wyoming with less market presence than some of the other nominees, we were a little surprised by the overall award."

"I attribute our success to the outstanding team at Frontier and our <u>investment process</u>," Miller said. "The investment team has created a great series of strategies while the advisor support team provides exceptional, personalized service to our financial advisors by being very responsive to meeting their needs."

#### ENVESTNET REVIEWED HUNDREDS OF ASSET MANAGERS FOR AWARDS

Envestnet said winners and finalists for the awards were chosen from hundreds of top performers for each class. Its analysts research and evaluate managers using a proprietary and multifactor evaluation methodology that several metrics: performance, firm profile, customer service, investment process and style, composite, tax efficiency and other quantitative and qualitative criteria.

"We extend our congratulations to Frontier and the other winners who are truly raising the bar for managers in their respective categories," said Tim Clift, Chief Investment Strategist of Envestnet | PMC, Envestnet's Portfolio Management Consultants group. "The strategies and products from this year's award winners exemplify sound, forward-looking investment management, particularly in the volatile market we've seen, and they further demonstrate that active management shines."

Envestnet said that firms eligible for a Manager and Strategist of the Year Award must have at least \$200 million in assets, be available on the Envestnet platform and accept new investors. A minimum three-year tenure is also required by the lead manager.

The award recipients will be featured in the July 2019 issue of Investment Advisor magazine.

Frontier Asset Management, LLC, founded in 2000 and based in Sheridan, Wyoming (1,939 miles from Wall Street), is an investment industry innovator with expertise in investment manager due diligence, asset allocation and investment strategy design and implementation. Frontier is dedicated to continuous innovation of its investment process as well as being independent from conventional thought. Frontier has offices in Denver and Atlanta and its strategies are available in all 50 U.S. states through select financial advisors and financial institutions.

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